

ROBERT H. LEE
GRADUATE SCHOOL



UBC International MBA

November 2024 Entry
20-MONTH PART-TIME PROGRAM
sauder.ubc.ca/imba
imba.sjtu.edu.cn

In collaboration with the Antai College of
Economics and Management at Shanghai
Jiao Tong University since 2001



UBC SAUDER
SCHOOL OF BUSINESS



Rankings

TOP 5% Universities
Worldwide
(Academic Ranking of
World Universities 2023)

#1 University Business
Program in Canada
(Maclean's University Rankings 2024)

UBC Sauder: A leading global business school

The UBC Sauder School of Business is one of the world's leading academic business schools. Located in Vancouver, Canada, UBC Sauder is strategically situated at the dynamic crossroads of the international marketplace to provide a global business perspective. Accredited by AACSB, you can expect a world-class business education.

Grow your career with a part-time MBA in Shanghai, taught by UBC Sauder faculty.

In partnership with Antai College of Economics and Management at Shanghai Jiao Tong University (SJTU), UBC Sauder's Robert H. Lee Graduate School offers an International MBA (IMBA) program taught entirely by UBC Sauder's internationally renowned faculty. The curriculum is taught 100% in English, covers advanced business and management techniques, and is an accredited joint program approved by the Ministry of Education of the People's Republic of China.

Discover the UBC International MBA



UBC ranked **34th** in the world
(QS World University Rankings 2024)

Learn on the weekend. Apply your knowledge during the week.

You're an expert in your field, but you may not have had the opportunity to fully learn how an entire organization comes together. The curriculum is designed to give you a comprehensive understanding of the broader picture of business, so you can immediately add value to your organization and clients. The program is designed for you to gain business insights on the weekend so they can be applied during your weekday job.

Class Schedule

Typically, courses are delivered at the SJTU campus over a half day on Friday and two full days on Saturday and Sunday, every three to four weeks. To see a sample weekend schedule, please scan the QR code.



Scan or visit
www.sauder.ubc.ca/programs/masters-degrees/ubc-internationalmba/overview.

Add Value to Your Career

Regardless of what industry you work in, an understanding of how different business functions work together is extremely valuable. At graduation, you will not only be an expert in your role, but you will also be trained to think holistically about business.

PROGRAM STRUCTURE

FOUNDATION COURSES

ADVANCED COURSES

INTEGRATED COURSES

The program begins with eight foundation courses:

FOUNDATION COURSES

BUSINESS STRATEGY

FOUNDATIONS IN ACCOUNTING I

FOUNDATIONS OF MANAGERIAL ECONOMICS

OPERATIONS & LOGISTICS

MARKETING

APPLICATION OF STATISTICS IN MANAGEMENT

INTRODUCTORY FINANCE

FOUNDATIONS IN ACCOUNTING II



Foundation, Advanced & Integrated Courses

The curriculum provides an essential foundation in advanced business and management techniques and enables you to showcase your analytical and problem-solving skills through active learning. As the program progresses, you will find yourself thinking more and more like an experienced leader and making critical decisions that affect the success of a company.



Capstone Residency

Part celebration, part competition, Capstone is the culmination of all your hard work in the UBC IMBA. The week will begin with the last Advanced course in the program and finish off with an enriching two-day business simulation. This is when you will work alongside – and compete against – your fellow UBC IMBA applicants who, by this point in the program, will have become your friends.

A Community of Excellence

Across every discipline, faculty at UBC Sauder are among the very best in the world. They're not just academics, they're also business leaders who, as in-demand consultants, apply their sought-after expertise to the real world.

UBC is

41 University in the World
for Research Reputation
*(Times Higher Education
World University Rankings 2024)*

100+ faculty from
25+ countries



Mahesh Nagarajan

Senior Associate Dean, Research
Professor, Operations and Logistics Division

*Consistently recognized by students as a Top 5
professor in graduate programs*

Teaches: Operations & Logistics



Yanwen Wang

Associate Professor and Chair, Marketing and
Behavioural Science Division

Canada Research Chair in Marketing Analytics
*Published in INFORMS Marketing Science; research
premier journal*

Teaches: Marketing Research



Danielle van Jaarsveld

E.D. MacPhee Professor of Management
Division Chair, Organizational Behavioural and
Human Resources Division

*Received the Citation of Excellence Award from
Emerald Management Reviews*

Teaches: Vancouver Residency



Justin Bull

Leader, Sustainability and Ethics Group
Academic Director, Centre for Climate and
Business Solutions

*Also acts as a moderator with the Creative
Destruction Lab (CDL) - Climate*

Teaches: Innovation and Sustainability



Sabrina Rai

Sessional Lecturer, Accounting and
Information Systems Division

*Chartered Professional Accountant and a KPMG
GVA Regional Community Leader Award Recipient*

Teaches: Foundations in Accounting I & II



Tim Huh

Professor and Chair, Operations and
Logistics Division

**Professor in Operations and Supply
Chain Management**

*Also serving as Canada Research Chair in
Operations Excellence and Business Analytics*

Teaches: Process Fundamentals

Put the World on Your Resume

The UBC IMBA is celebrated for its international perspective, and as one of North America's most diverse schools, UBC Sauder attracts students from around the world. We take giving you a global perspective on business seriously, which is why we provide opportunities for our students to gain an international experience.



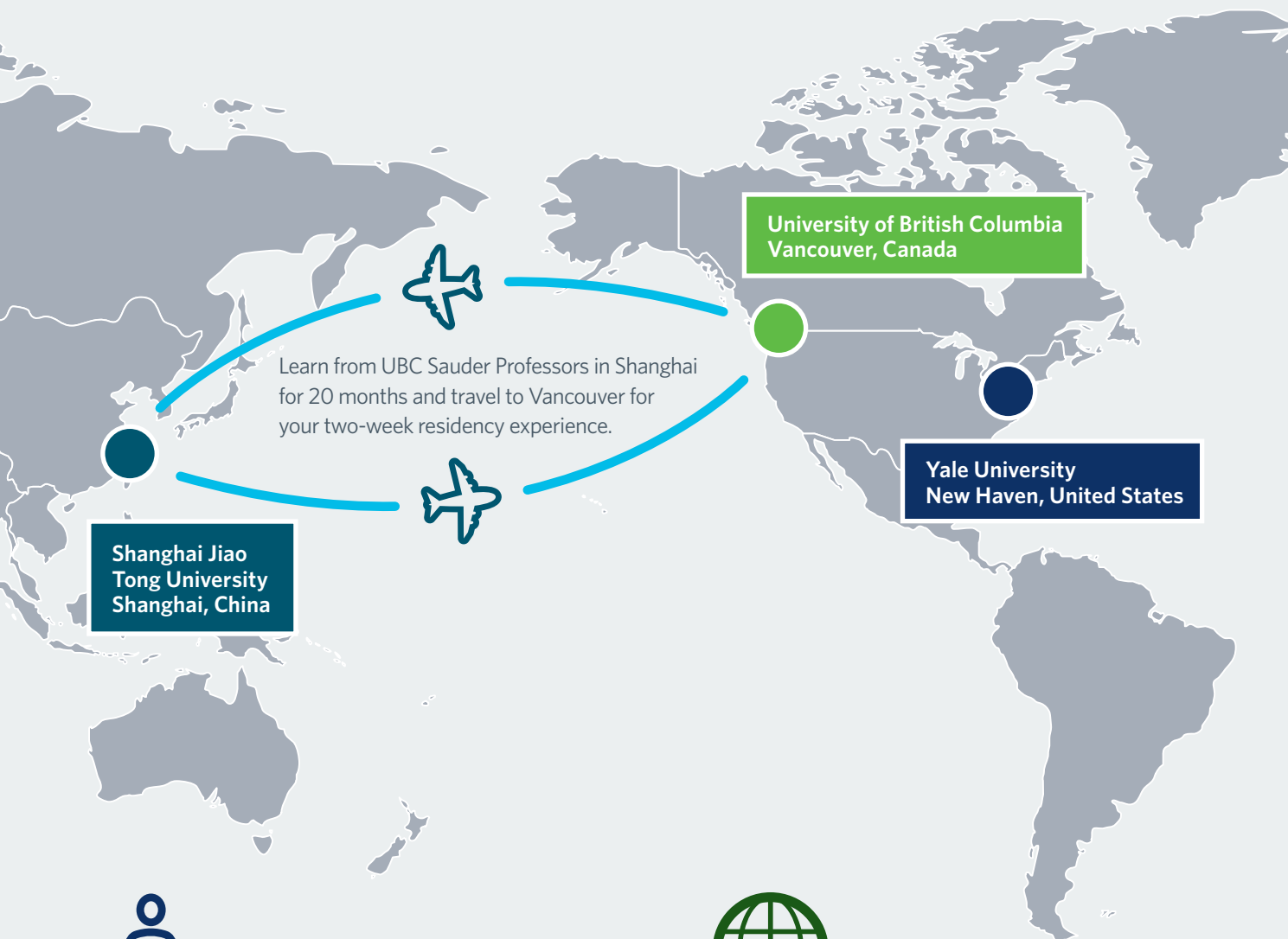
Part-time IMBA taught exclusively by UBC Sauder Professors

The UBC IMBA courses are taught in English by UBC Sauder professors. Classes in the UBC IMBA are dynamic discussions where professors and students share their rich experiences and insights.



Vancouver Residency

For these two action-packed weeks, you will fly to the beautiful UBC Vancouver campus where you will enhance your business acumen through in-class learning and case studies. Plus, you will further your professional development through interactive workshops, cultural events and programs.



Global Network for Advanced Management

UBC Sauder is the only Canadian member of the prestigious Global Network for Advanced Management, spearheaded by the Yale School of Management. In this optional component of the program, you have the opportunity to earn a Master of Advanced Management degree from Yale, gaining access to international learning, networking, and collaboration opportunities with business schools around the world, both in-person and online.



Summer Study Abroad

Study business at one of our global partner schools. Take on new perspectives and absorb different cultural approaches to business. Past students have pursued summer studies at ESSEC Business School, Cologne Business School, Vienna University of Economics and Business, EDHEC Business School and many more.

Note: We follow international travel advisories and guidance from the Public Health Agency of Canada.

UBC IMBA

Program Journey*



* Program schedule may be subject to change

- Foundation Courses:**
There are eight foundation courses, providing a strong background in business and management techniques.
- Advanced Courses:**
After your foundation courses, you will complete a total of thirteen advanced courses, building on the foundation courses.
- Vancouver Residency:**
This intensive two-week residency takes place at the UBC Vancouver campus and includes a series of lectures and case studies, as well as professional development sessions.
- Summer Study Abroad:**
Optional for-credit exchange with select partner schools.





Career & Professional Development:
Mandatory personal and professional development programming, including industry speakers, networking events, mock interviews, and salary negotiation. Optional mentoring program opportunities.

Global Network for Advanced Management (optional):
Embark on study visits to other member schools of the Global Network or enroll in virtual, for-credit classes to expand your international engagement.

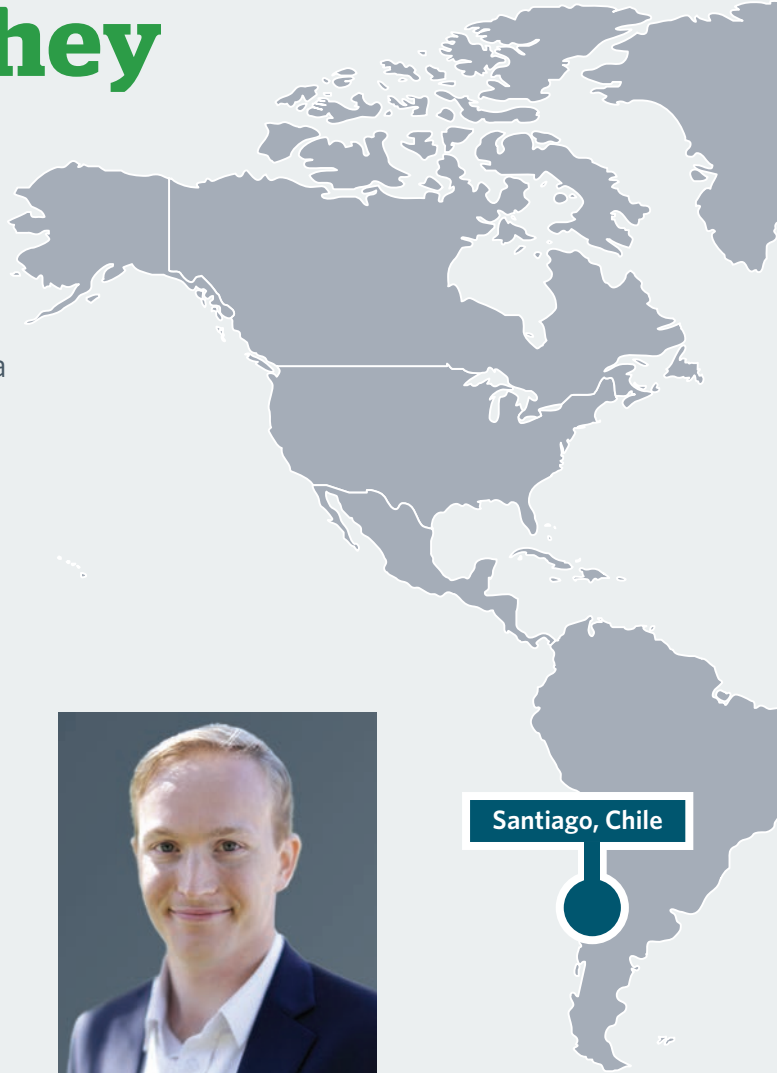
Capstone Residency Week:
A five-day residency where you complete your final advanced course and apply your knowledge and skills to a group business simulation.



Where Are They Now?

Ranked as the #1 University in North America for International Outlook*, we take pride in having UBC IMBA graduates move on to positions all over the world.

*Times Higher Education World University Rankings 2024



Ignacio Tornero

UBC IMBA Class of 2019

Founder-CEO, East Consulting
Santiago, Chile

"It's very unique combining top North American education with one of the most dynamic economic centres in Asia. You are definitely more prepared to face challenges, meet people from different industries and understand your client's needs. I was able to apply those tools into my daily job."



Pierre-Etienne Leers

UBC IMBA Class of 2018

Group Lean Manager, Stow Group
Ghent, Belgium

"You grow in the program. Your mind starts changing while understanding how the total picture of a business works. When you learn something new in class on the weekend, you can apply it right away at work."



Vivian Cao

UBC IMBA Class of 2013

VP People, Commercial, Rio Tinto
Singapore

"It really pushed me to look at the big picture and think like a CEO. The professors are top notch with real-world business experiences. There are very few part-time programs that can provide such quality education."

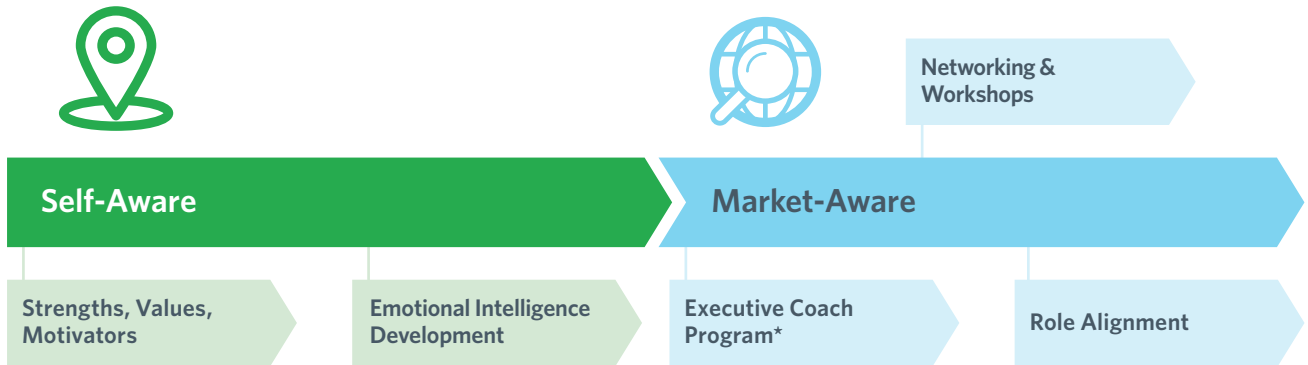
Helen Ma

UBC IMBA Class of 2019

Offer Marketing Section Manager, Schneider Electric
Shanghai, China

"Because I'm working in a global company, the global mindset is essential for my work on a daily basis. Three months after I finished the program and with the global mindset and skills I've gained, I was promoted to head the PMO department."

Your IMBA Career Journey



**Optional program by application only.*

You are here to build your career, and UBC Sauder's Hari B. Varshney Business Career Centre is here to support you. Our team knows what today's employers are looking for and offers a wide range of programs, services, and resources to help you map out your career. Starting with self-awareness about your career aspirations, we will guide you to navigate the business landscape and develop the skills you need to achieve your goals.

Employers of UBC IMBA Graduates



Deloitte.

SIEMENS

Schneider
Electric



Johnson+Johnson

Lilly





Career Outcomes

UBC IMBA Class of 2021 & 2022

67% enhanced their professional growth either by promotion, company change or a redefined career path

38% average salary increase during the program

Career Changes

Start of the program

Medical Director at Eli Lilly

Head of Sales and Customer Technical Sales
at a Global Mining and Metals Firm

Senior Manager at Pfizer

Commercial Distribution Director at Pfizer

By the end of the program

➔ Vice President at Lilly Asia Ventures

➔ Senior Consultant at McKinsey & Company

➔ Associated Global Brand Lead of Cardiovascular
at Merck

➔ Head of Business Excellency at Viatrix

Promotions

From

Regional Development Manager, APAC
at LMI Technologies

Talent Manager, APAC at a Global
Electronic Manufacturing Company

Senior Product Manager at Johnson & Johnson

Business Director at SIEMENS

To

➔ Managing Director, Greater China
at LMI Technologies

➔ HR Business Partner, Business and Technology
Development, China at SKF Group

➔ Operation Director at Kenvue

➔ Head of Commercial Industries & Partner,
Solution Business in Advanta at SIEMENS

Your Classmates

The UBC IMBA is built upon collaboration, just like the workplace. This means you will share ideas, complete projects, give presentations and gain insights from those who are pursuing the same goal as you.

For the next 20 months, you'll be surrounded by individuals who are hand-picked through a holistic and rigorous admissions process to challenge, inspire and drive you to take your career to the next level.

Here is a sample of the profile and background of our current class:

UBC IMBA Class of 2023 Profile*

4

LANGUAGES
SPOKEN

34

AVERAGE AGE

9 years

AVERAGE WORK EXPERIENCE

47%

MALE

53%

FEMALE

93%

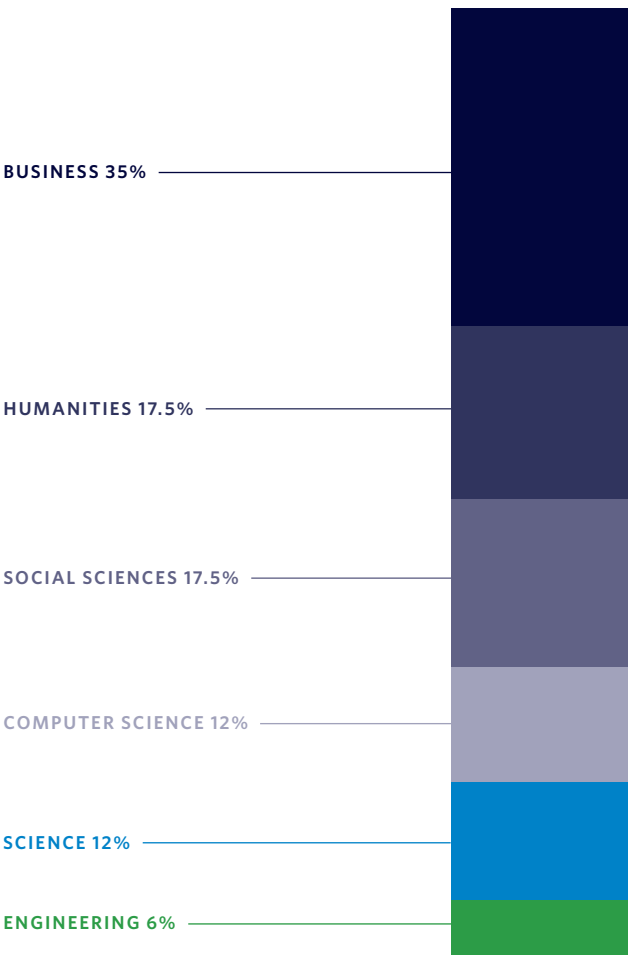
CHINESE
NATIONALITY

7%

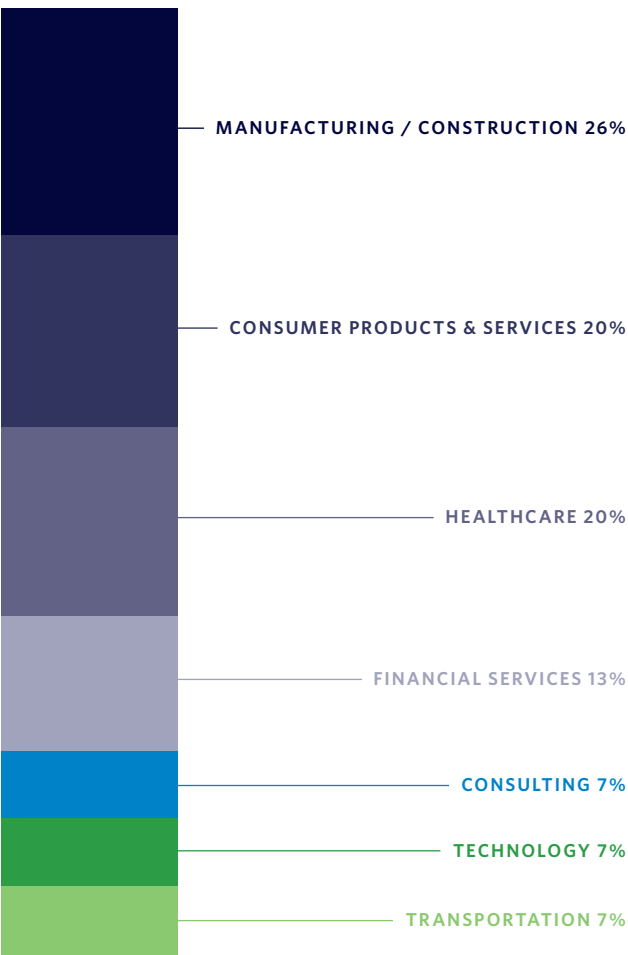
INTERNATIONAL

*Data per the November 2023 entering class

Undergraduate Degree Majors:



Work Experience by Industry:



Our Admissions Process

The UBC IMBA selection process is rigorous. We deliberately keep our cohort small – with an intake of 30 to 50 students every year – to help foster a more collegial and personal environment. Applicants are carefully selected against competitive requirements to ensure that, once in the program, you learn from peers who have demonstrated vision, leadership, and experience.

1

Review our Admission Requirements & Apply Online

- a. To be considered for the UBC IMBA Degree, it is recommended that you review our admission requirements and ensure you understand the components of the application at sauder.ubc.ca/imba
- b. Create an account on our website and get started on your application.

2

Submit Documentation

Applications will be reviewed once we have received copies of all required documents and references, and verified your test scores. Please note that if you submit unofficial documents at the time of application, all official documents must be received by the Admissions office no later than October 30, 2024.

- ✓ Transcripts/degree certificates/translation
- ✓ Letters of reference (electronic)
- ✓ GMAT/GRE/GRK
- ✓ English Proficiency Exam (required for applicants whose degrees are from a university outside Canada or the U.S.A. in which English was not the official language of instruction)

3

Await Results

- a. All applicants being considered for admission will be contacted by the Robert H. Lee Graduate School for an interview either in person or by video call.
- b. If successful, you will receive a letter of admission from UBC Sauder's Robert H. Lee Graduate School.
- c. Accept your offer! Get ready to join the class, starting in November 2024.

The UBC IMBA at a Glance

Program and Application Information

Program Dates

November 2024 – June 2026

Location & Schedule

Classes take place every three to four weeks at Shanghai Jiao Tong University plus a 2-week residency at the UBC Sauder School of Business in Vancouver, BC, Canada.

Fees

International student tuition: \$73,562 USD*

Scholarships

1st Early Entrance Scholarship: \$5,000 USD

Application deadline: March 31, 2024

2nd Early Entrance Scholarship: \$2,000 USD

Application deadline: June 30, 2024

Merit Scholarships: \$2,000 - 10,000 USD

Scholarships available:

- Dean's Entrance Scholarship
- GMAT (GRE/GRK) Scholarship
- Responsible Business & Community Spirit Scholarship
- International Talent Scholarships
- Women in Business Leadership Scholarships
- Dean's Excellence in Diversity Award

Application Deadline: September 30, 2024

Official Documents Deadline: October 30, 2024

** Subject to UBC Board of Governors' approval. The university may adjust fees at any time with limited notice.*

Application Deadlines

1st Round: **March 31, 2024**

2nd Round: **June 30, 2024**

Final Round: **September 30, 2024**

Contact Us

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THE UNIVERSITY OF BRITISH COLUMBIA

